

**MEN'S CLOTHING RETAILERS  
POSTAL AND EMAIL**

12/20/2017

107A

List Broker Discount 25% - More Information

22,496 Total Men's Clothing Stores	\$95.00/M
22,495 With Phone Numbers	\$115.00/M
14,513 Opt-In Email Addresses	\$235.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**TITLE**

**Men's Clothing Retailers**

**UNIT OF SALE**

N/A

**DESCRIPTION**

Database of men's clothing retailers nationwide available by gross sales employee size, and key contact at the location. All contact names are phone verified. Chains and franchises can be selected or omitted.

**GENDER**

90% MALE  
10% FEMALE

**PROFILE**

Average Employee Size:	12
Average Gross Sales:	\$750,000.00
Contact Name:	16,412 Available

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**SOURCES**

Directories  
Public Records  
Subscriptions  
Telemarketing  
Opt-In Email  
Membership Rosters  
Direct Mail  
Seminar Attendees  
Proprietary Sources

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**ADDITIONAL SELECTIONS**

Franchise Selection/Omission	\$20.00/M
Contact Name	\$30.00/M
Gross Sales	\$20.00/M
Employee Size	\$20.00/M

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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