MILLIONAIRE "HIGH RISK" INVESTORS **POSTAL and EMAIL**

List Broker Discount 25% - More Information

| 196,714 Millionaire "High Risk" Investors: Home Postal Address18,986 With Home Phone Numbers (DNC Suppressed)112,324 Opt-In Email Address (Home) | \$95.00/M \$115.00/M \$135.00/M |
|--|---------------------------------------|
| 176,521 Millionaire "High Risk" Investors: Business Address | \$105.00/M |
| 129,691 With Business Phone Number | \$125.00/M |

95,621 Opt-In Email Address (Business)

TITLE

Millionaire "High Risk" Investors

DESCRIPTION

The ambitious audience in this premium mailing list with optional opt-in email addresses is filled with motivation and confidence. With a net worth over one million dollars, the risk takers of this marketing data have aggressively invested in or have made a gualified inquiry to invest in the speculative markets with a minimum of \$10,000 within the last 12 months. These active investors are attracted to investment opportunities consisting of one or more of the following: commodities & futures, oil & gas, gold & silver, NASDAQ, partnerships, and other high risk high return investment products. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

| Average Age: | 57 |
|--------------------|----------------|
| Average Income: | \$165,000.00 |
| Average Net Worth: | \$1,700,000.00 |

SOURCES

Investment Questionnaires Stockholders Lists Seminar Attendees Shareholder Lists Subscriptions **Direct Mail Proprietary Sources Opt-In Email**

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS Updated Quarterly

Delivery: Shipping & Handling:

Within 24 Hours \$25.00 Flat Rate







UNIT OF SALE \$10,000.00 AVERAGE

GENDER

\$195.00/M

Updated

Quarterly

90% MALE 10% FEMALE

SOURCES

DIRECT RESPONSE DIRECT MAIL **OPT-IN EMAIL**

ADDRESSING

4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT **EMAIL - PERSONALIZATION**

SELECTIONS

N/C AGE INCOME SELECT N/C PHONE NUMBER \$20.00/M \$7.00/M ZIP/SCF/COUNTY/STATE \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

ADDITIONAL SELECTIONS

| NET WORTH | \$10.00/M |
|------------------------|-------------|
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATIO | N \$25.00/M |
| | |

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238