

**MILLIONAIRE "RISK TAKING" INVESTORS
POSTAL and EMAIL**

3/20/2018

108A

List Broker Discount 25% - More Information

| | | |
|---------|--|------------|
| 304,386 | Millionaire "Risk Taking" Investors | \$95.00/M |
| 196,714 | Home Address | \$95.00/M |
| 18,986 | With Home Phone Numbers (DNC Suppressed) | \$115.00/M |
| 176,521 | Business Address | \$105.00/M |
| 129,691 | With Business Phone Number | \$125.00/M |
| 74,159 | Opt-In Email Address | \$135.00/M |

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

TITLE

Millionaire "Risk Taking" Investors

DESCRIPTION

The ambitious audience in this premium mailing list with optional opt-in email addresses is filled with motivation and confidence. With a net worth over one million dollars, the risk takers of this marketing data have aggressively invested in or have made a qualified inquiry to invest in the speculative markets with a minimum of \$10,000 within the last 12 months. These active investors are attracted to investment opportunities consisting of one or more of the following: commodities & futures, oil & gas, gold & silver, NASDAQ, partnerships, and other high risk high return investment products. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

| | |
|--------------------|----------------|
| Average Age: | 57 |
| Average Income: | \$165,000.00 |
| Average Net Worth: | \$1,700,000.00 |

SOURCES

Investment Questionnaires
Stockholders Lists
Seminar Attendees
Shareholder Lists
Subscriptions
Direct Mail
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238