

MILLIONAIRE "RISK TAKING" INVESTORS

POSTAL and EMAIL

6/20/2018

108A

List Broker Discount 25% - More Information

304,386	Millionaire "Risk Taking" Investors	\$95.00/M
196,714	Home Address	\$95.00/M
18,986	With Home Phone Numbers (DNC Suppressed)	\$115.00/M
176,521	Business Address	\$105.00/M
129,691	With Business Phone Number	\$125.00/M
74,159	Opt-In Email Address	\$135.00/M

TITLE

Millionaire "Risk Taking" Investors

DESCRIPTION

The ambitious audience in this premium mailing list with optional opt-in email addresses is filled with motivation and confidence. With a net worth over one million dollars, the risk takers of this marketing data have aggressively invested in or have made a qualified inquiry to invest in the speculative markets with a minimum of \$10,000 within the last 12 months. These active investors are attracted to investment opportunities consisting of one or more of the following: commodities & futures, oil & gas, gold & silver, NASDAQ, partnerships, and other high risk high return investment products. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	57
Average Income:	\$165,000.00
Average Net Worth:	\$1,700,000.00

SOURCES

Investment Questionnaires
Stockholders Lists
Seminar Attendees
Shareholder Lists
Subscriptions
Direct Mail
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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