

**MILLIONAIRE "RISK TAKING" INVESTORS  
POSTAL and EMAIL**

108A

List Broker Discount 25% - More Information

304,386 Millionaire "Risk Taking" Investors	\$95.00/M
196,714 Home Address	\$95.00/M
18,986 With Home Phone Numbers (DNC Suppressed)	\$115.00/M
176,521 Business Address	\$105.00/M
129,691 With Business Phone Number	\$125.00/M
74,159 Opt-In Email Address	\$135.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE

10% FEMALE

**SOURCES**

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Millionaire "Risk Taking" Investors**

**DESCRIPTION**

The ambitious audience in this premium mailing list with optional opt-in email addresses is filled with motivation and confidence. With a net worth over one million dollars, the risk takers of this marketing data have aggressively invested in or have made a qualified inquiry to invest in the speculative markets with a minimum of \$10,000 within the last 12 months. These active investors are attracted to investment opportunities consisting of one or more of the following: commodities & futures, oil & gas, gold & silver, NASDAQ, partnerships, and other high risk high return investment products. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	57
Average Income:	\$165,000.00
Average Net Worth:	\$1,700,000.00

**SOURCES**

- Investment Questionnaires
- Stockholders Lists
- Seminar Attendees
- Shareholder Lists
- Subscriptions
- Direct Mail
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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