

# MILLIONAIRES | POSTAL AND EMAIL

6/20/2017

109A

List Broker Discount 25% - More Information

565,818	Millionaires	\$95.00/M
402,386	With Phone Numbers	\$115.00/M
238,605	Opt-In Email Addresses	\$135.00/M

Counts thru 6/2017

**DATE**

6/2017 UPDATED  
6/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

Millionaires

**DESCRIPTION**

In this premium marketing data, the audience is a wealth of active, affluent investors with a portfolio of at least \$1,000,000. The prosperous individuals making up this premium mailing list with optional opt-in email addresses have expressed a qualified interest in investing or have already invested a minimum of \$10,000 within the last 12 months. These investments have been made conservatively in C.D.'s, real estate, municipal bonds, annuities, or money market funds; and/or speculatively in NASDAQ, oil & gas, commodities or futures markets. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	57
Average Income:	\$145,000.00
Average Net Worth:	\$1,600,000.00

**SOURCES**

Shareholder Lists  
Investment Questionnaires  
Stockholder Lists  
Opt-In Email  
Proprietary Sources  
Business Holdings  
Direct Mail  
Insurance Questionnaires  
Mail Order Companies  
Real Estate Transactions

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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