

MILLIONAIRES | POSTAL AND EMAIL

12/20/2017

109A

List Broker Discount 25% - More Information

| | | |
|---------|------------------------|------------|
| 565,818 | Millionaires | \$95.00/M |
| 402,386 | With Phone Numbers | \$115.00/M |
| 238,605 | Opt-In Email Addresses | \$135.00/M |

TITLE

Millionaires

DESCRIPTION

In this premium marketing data, the audience is a wealth of active, affluent investors with a portfolio of at least \$1,000,000. The prosperous individuals making up this premium mailing list with optional opt-in email addresses have expressed a qualified interest in investing or have already invested a minimum of \$10,000 within the last 12 months. These investments have been made conservatively in C.D.'s, real estate, municipal bonds, annuities, or money market funds; and/or speculatively in NASDAQ, oil & gas, commodities or futures markets. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

| | |
|--------------------|----------------|
| Average Age: | 57 |
| Average Income: | \$145,000.00 |
| Average Net Worth: | \$1,600,000.00 |

SOURCES

- Shareholder Lists
- Investment Questionnaires
- Stockholder Lists
- Opt-In Email
- Proprietary Sources
- Business Holdings
- Direct Mail
- Insurance Questionnaires
- Mail Order Companies
- Real Estate Transactions

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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