


MONEY MARKET FUND INVESTORS POSTAL AND EMAIL		3/20/2018	110A
List Broker Discount 25% - More Information		<b>Counts thru 3/2018</b>	
4,084,267	Total Fund Investors	\$85.00/M	
365,043	With Phone Number (DNC Suppressed)	\$105.00/M	
887,917	Opt-In Email Addresses	\$125.00/M	
<b><u>TITLE</u></b> Money Market Fund Investors		<b><u>DATE</u></b> 3/2018 UPDATED 3/2018 CONFIRMED	
<b><u>DESCRIPTION</u></b> The conservative audience encompassed in this premium mailing list is comprised of self-reported, active money market fund investors or qualified inquirers expressing an interest to invest a minimum of \$10,000 within the last 12 months. These traditional depositors have expressed that safety and security outweigh return and growth and also indicate a preference for conservative institutions that focus on safety and stability. This conventional audience indicates that consideration will be given to short term, ready-access investment products without surrender fees. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		<b><u>UNIT OF SALE</u></b> \$10,000.00 AVERAGE	
<b><u>PROFILE</u></b> Average Age: 58 Average Income: \$96,000.00 Average Net Worth: \$230,000.00		<b><u>GENDER</u></b> 85% MALE 15% FEMALE	
<b><u>SOURCES</u></b> Investment Questionnaires Stockholder Lists Seminar Attendees Shareholder Lists Direct Mail Proprietary Sources Opt-In Email		<b><u>SOURCES</u></b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
		<b><u>ADDRESSING</u></b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
		<b><u>SELECTIONS</u></b> AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
		<b><u>ADDITIONAL SELECTIONS</u></b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
<b>Guaranteed 95% Deliverable</b>   MINIMUM ORDER: 5,000 RECORDS		<b>contact:</b> 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <a href="mailto:sales@wspontron.com">sales@wspontron.com</a> <a href="http://www.wspontron.com">www.wspontron.com</a> 3030 william pitt way pittsburgh pa 15238	
<b>Updated Quarterly</b> Last Update: 3/2018 Next Update: 6/2018			
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate			
<b>data owner:</b>  <b>ws ponton</b> DATA+MARKETING SOLUTIONS   100 YEARS		