

# HIGHEST-GRADE MULTI-INVESTORS POSTAL AND EMAIL

9/20/2017

111A

List Broker Discount 25% - More Information

6,693,542 Total Highest- Grade Multi-Investors \$85.00/M  
5,984,361 With Phone Numbers \$105.00/M  
1,617,829 Opt-In Email Addresses \$125.00/M

## Counts thru 9/2017

### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

### UNIT OF SALE

\$10,000.00 AVERAGE

### GENDER

90% MALE  
10% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### contact:

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### TITLE

**Highest-Grade Multi-Investors** (Names On Five Or More Lists) Net Worth Of Generally Over \$400,000.00.

### DESCRIPTION

Investors with a minimum of \$400,000.00 + net worth and an income of \$100,000.00 +. These investors have a diversified portfolio and invest in a minimum of 5 types of financial products. These investors also select and choose their own investment products, ranging from conservative to speculative investments.

### PROFILE

Average Age: 56  
Average Income: \$125,000.00  
Average Net Worth: \$640,000.00

### SOURCES

Investment Questionnaires  
Direct Mail  
Subscriptions  
Stockholder Lists  
Real Estate Transactions  
Shareholder Lists  
Seminar Attendees  
Insurance Questionnaires  
Telemarketing  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

### Updated Quarterly

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS