

# HIGH-GRADE MULTI-INVESTORS POSTAL AND EMAIL

9/20/2017

111C

List Broker Discount 25% - More Information

7,902,361 High Grade Multi-Investors	\$85.00/M
5,161,029 With Phone Numbers	\$105.00/M
2,166,037 Opt-In Email Addresses	\$125.00/M

Counts thru 9/2017

**DATE**

9/2017 UPDATED  
9/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

**High-Grade Multi-Investors** (Names On Three Or More Lists) Net Worth Of Generally Over \$250,000.00.

**DESCRIPTION**

Investors with a minimum of \$250,000.00 + net worth and an income of \$75,000.00 +. These investors have a diversified portfolio and invest in a minimum of 3 types of financial products. These investors also select and choose their own Investment products, ranging from conservative to speculative investments.

**PROFILE**

Average Age:	52
Average Income:	\$88,000.00
Average Net Worth:	\$320,000.00

**SOURCES**

Investment Questionnaires  
Direct Mail  
Subscriptions  
Stockholder Lists  
Real Estate Transactions  
Shareholder Lists  
Seminar Attendees  
Insurance Questionnaires  
Telemarketing  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS