

LARGE DONORS TO MULTIPLE NATIONAL CHARITIES **POSTAL and EMAIL**

3/20/2018

115A

List Broker Discount 25% - More Information

1,382,882	Total Large Donors to National Charities	\$95.00/M
948,628	With Phone Numbers	\$115.00/M
610,820	Opt-In Email Addresses	\$135.00/M

TITLE

Large Donors to Multiple National Charities

DESCRIPTION

In this premium mailing list with optional opt-in email addresses, the audience is comprised of philanthropic individuals who make very generous donations to multiple national charities. The names of the donors in this premium marketing data can be found on 3 or more national charity lists, These benefactors customarily make contributions well over \$1,000 to 3 or more to national charities. All marketing data points, self reported and public, area audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	59
Average Income:	\$68,000.00
Average Net Worth:	\$780,000.00

SOURCES

Non-Profit Organizations
 Direct Mail
 Telemarketing
 Membership Rosters
 Investment Questionnaires
 Direct Mail
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
 Next Update: 6/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 3/2018

DATE

3/2018 UPDATED
 3/2018 CONFIRMED

UNIT OF SALE

\$1,000.00 AVERAGE

GENDER

75% MALE
 25% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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