

**MULTI-TRIP VACATIONERS
POSTAL AND EMAIL**

6/20/2017

116A

List Broker Discount 25% - More Information

682,322 Total Multi-Trip Vacationers	\$105.00/M
596,646 With Phone Numbers	\$125.00/M
287,735 Opt-In Email Addresses	\$145.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$2,200.00 AVERAGE

GENDER

85% MALE
15% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Multi-Trip Vacationers - They Generally Take Several Trips Within The Same Year.

DESCRIPTION

High income, high net worth travelers who travel by air to a vacation destination a minimum of 2 X per year with an average duration of 5 days.

PROFILE

Average Age:	56
Average Income:	\$160,000.00
Average Net Worth:	\$500,000.00

SOURCES

Travel Agencies
Hotels
Resorts
Direct Mail
Subscriptions
Casinos
Cruise Lines
Investment Questionnaires
Telemarketing
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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