

MUTUAL FUND (NO LOAD) BUYERS POSTAL AND EMAIL

06/20/2013

117A

2,861,148 Mutual Fund Holders	\$85.00/M
1,654,907 Conservative	\$85.00/M
1,206,241 Growth	\$85.00/M
1,946,202 With Phone Numbers	\$105.00/M
1,193,099 Opt-In Email Addresses	\$125.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

TITLE

Mutual Fund Position Holders/Respondee and Prospects

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors who have invested in or inquired to invest in a no load mutual fund either conservative or growth within the last 12 months for a minimum of \$10,000.00. These individual investors make their own financial decisions and are attracted to the "no load" features of mutual fund offerings.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	48
Average Income:	\$87,000.00
Average Net Worth:	\$175,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Telemarketing
Direct Mail
Subscriptions
Questionnaires
Seminar Attendees
Insurance Questionnaires
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
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