

NASDAQ Stock Investor & Qualified Inquirers

118A

602,741 NASDAQ Stock Investors + Qualified Inquirers - Home Postal Address	\$85.00/M
57,988 NASDAQ Stock Investors + Qualified Inquirers - Home Telephone Number (DNC Suppressed)	\$85.00/M
250,343 NASDAQ Stock Investors + Qualified Inquirers - Opt-In Email Address (Home)	\$125.00/M
518,826 NASDAQ Stock Investors + Qualified Inquirers - Business Address	\$85.00/M
493,135 NASDAQ Stock Investors + Qualified Inquirers - Business Telephone Number	\$105.00/M
229,165 NASDAQ Stock Investors + Qualified Inquirers - Opt-In Email Address (Business)	\$195.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

NASDAQ Stock Investors and Qualified Inquirers

DESCRIPTION

In this premium mailing list with optional opt-in email addresses, the high income and high net worth audience is an exclusive collection of young investors. These burgeoning speculators actively invest in or have made a qualified inquiry to invest in companies that are publicly traded on the NASDAQ stock market, the NASDAQ BB (bulletin board), OTCs (Over The Counter Stocks), IPOs (Initial Public Offerings), or NASDAQ small cap stocks. This audience with an account size or qualified inquiry of \$10,000 or more, has indicated that their trades are made through an online account or through a traditional full-service brokerage firm. Self-reported information also indicates that these aggressive investors prefer shares offered from new & emerging companies that are trading under \$10 per share with moderate to high market volatility. All marketing data point, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The speculative and aggressive investors in this premium marketing data typically make their own financial decisions by referencing the investment buy/sell/hold information and stock recommendations that they gather through publications, newsletters & emerging stock tips. These speculators are attracted to the low minimum investment opportunity, liquidity & tradability of high yielding stocks available in the NASDAQ Stock Market. Home and business addresses are both available for this premium mailing list along with the option of opt-in email addresses.

PROFILE

Average Age:	52
Average Income:	\$86,000.00
Average Net Worth:	\$190,000.00

SOURCES

- Investment Questionnaires
- Telemarketing
- Direct Mail
- Subscriptions
- Stockholder Lists
- Seminar Attendees
- Insurance Questionnaires
- Shareholder Lists
- Proprietary Sources
- Opt-In Email

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DATA + MARKETING SOLUTIONS | 100 YEARS