

**NURSES WHO INVEST IN STOCKS AND BONDS
POSTAL and EMAIL**

9/20/2017

119A

List Broker Discount 25% - More Information

564,807	Total Nurses who Invest	\$95.00/M
439,281	With Phone Numbers	\$115.00/M
354,983	Opt-In Email Addresses	\$235.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$5,000.00 AVERAGE

GENDER

40% MALE
60% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Nurses, Who Invest in Stocks, Bonds, C.D.'s, Mutual Funds, or Real Estate (Sample Mail Piece Required)

DESCRIPTION

These nurses are of higher income and net worth, and have either invested in or inquired to invest in stocks, bonds, C.D.'s, mutual funds, and/or real estate. These nurses make their own financial & insurance decisions

PROFILE

Average Age:	47
Average Income:	\$46,000.00
Average Networth:	\$92,000.00

SOURCES

Investment Questionnaires
Stockholder Lists
Subscriptions
Direct Mail
Shareholder Lists
Insurance Questionnaires
Real Estate Transactions
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



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