

**NURSES WHO INVEST IN STOCKS AND BONDS  
POSTAL and EMAIL**

6/20/2018

119A

List Broker Discount 25% - More Information

564,807	Total Nurses who Invest	\$95.00/M
439,281	With Phone Numbers	\$115.00/M
354,983	Opt-In Email Addresses	\$235.00/M

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$5,000.00 AVERAGE

**GENDER**

40% MALE  
60% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Nurses, Who Invest in Stocks, Bonds, C.D.'s, Mutual Funds, or Real Estate (Sample Mail Piece Required)**

**DESCRIPTION**

These nurses are of higher income and net worth, and have either invested in or inquired to invest in stocks, bonds, C.D.'s, mutual funds, and/or real estate. These nurses make their own financial & insurance decisions

**PROFILE**

Average Age:	47
Average Income:	\$46,000.00
Average Networth:	\$92,000.00

**SOURCES**

Investment Questionnaires  
Stockholder Lists  
Subscriptions  
Direct Mail  
Shareholder Lists  
Insurance Questionnaires  
Real Estate Transactions  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



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