

NURSES WHO BUY THROUGH THE MAIL POSTAL and EMAIL

3/20/2018

120A

List Broker Discount 25% - More Information

| | | |
|-----------|---------------------------------|------------|
| 1,216,988 | Nurses who buy through the Mail | \$95.00/M |
| 905,622 | With Phone Numbers | \$115.00/M |
| 737,267 | Opt-In Email Addresses | \$235.00/M |

TITLE

Nurses Who Buy Through The Mail

DESCRIPTION

Nurses, who have purchased clothing, books, music, cosmetics, vitamins and a variety of other general merchandise through the mail.

PROFILE

| | |
|--------------------|-------------|
| Average Age: | 38 |
| Average Income: | \$32,000.00 |
| Average Net Worth: | N/A |

SOURCES

- Direct Mail
- Surveys
- Questionnaires
- Mail Order Companies
- Subscriptions
- Telemarketing
- Space Ads
- Catalogers
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$40.00 AVERAGE

GENDER

30% MALE
70% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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