

# NURSES WHO BUY THROUGH THE MAIL POSTAL and EMAIL

6/20/2018

120A

List Broker Discount 25% - More Information

1,216,988	Nurses who buy through the Mail	\$95.00/M
905,622	With Phone Numbers	\$115.00/M
737,267	Opt-In Email Addresses	\$235.00/M

## TITLE

**Nurses Who Buy Through The Mail**

## DESCRIPTION

Nurses, who have purchased clothing, books, music, cosmetics, vitamins and a variety of other general merchandise through the mail.

## PROFILE

Average Age:	38
Average Income:	\$32,000.00
Average Net Worth:	N/A

## SOURCES

Direct Mail  
Surveys  
Questionnaires  
Mail Order Companies  
Subscriptions  
Telemarketing  
Space Ads  
Catalogers  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

## Updated Quarterly

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS



## Counts thru 6/2018

### DATE

6/2018 UPDATED  
6/2018 CONFIRMED

### UNIT OF SALE

\$40.00 AVERAGE

### GENDER

30% MALE  
70% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238