

OIL AND GAS INVESTORS & QUALIFIED PROSPECTS

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234,964 Oil & Gas Investors & Qualified Prospects: Home Postal Address	\$85.00/M
22,143 Oil & Gas Investors & Qualified Prospects: Home Telephone (DNC Suppressed)	\$105.00/M
120,936 Oil & Gas Investors & Qualified Prospects: Opt-In Email Address (Home)	\$125.00/M
271,146 Oil & Gas Investors & Qualified Prospects: Business Address	\$85.00/M
270,743 Oil & Gas Investors & Qualified Prospects: Business Phone Number	\$105.00/M
127,709 Oil & Gas Investors & Qualified Prospects: Opt-In Email Address (Business)	\$195.00/M

TITLE

Oil and Gas Investors and Qualified Prospects

DESCRIPTION

The prominent audience in this premium marketing data consist of individuals with a high income and high net worth who have invested or have expressed an interest to invest at least \$10,000 in an oil and gas venture. These speculative investors are interested in investing in oil and gas, drilling, natural gas, reserves, and other related oil and gas investment opportunities typically within the United States. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The active investors in this premium mailing list of home or office addresses with optional opt-in email addresses are attracted to high risk and high yield investments. Self-reported information indicates that these investors prefer to make their own financial decisions and are interested in diversifying their portfolio with oil and gas investment opportunities. These investments range from traditional drilling and fractional ownership of land leases to horizontal hydraulic fracturing (fracking). Domestic oil and gas speculating ventures that are structured as a limited or general partnership & offer tax advantages and deductions are favorably considered by the wealthy investors.

PROFILE

Average Age:	56
Average Income:	\$95,000.00
Average Net Worth:	\$370,000.00

SOURCES

Investment Questionnaires
Direct Mail
Subscriptions
Newsletter Subscriptions
Telemarketing
Seminar Attendees
Proprietary Sources
Opt-In Email

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UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

95% MALE
5% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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