

**LIMITED & GENERAL PARTNERSHIP INVESTORS  
POSTAL and EMAIL**

6/20/2018

124A

List Broker Discount 25% - More Information

410,721 Limited + General Partnership Investors + Qualified Prospects: Postal Address \$85.00/M  
 35,820 Limited + General Partnership Investors + Qualified Prospects: Telephone \$105.00/M  
 171,296 Limited + General Partnership Investors: Opt-In Email Addresses \$125.00/M

**TITLE**

**Limited and General Partnership Investors and Qualified Prospects**

**DESCRIPTION**

In this premium marketing data, the prosperous audience is composed of high income + substantial liquid net worth individuals who have a vast array of investments in their existing portfolio. These unconventional investors have an investment history or have expressed an interest in limited and general partnership investment opportunities domestic or foreign related to: real estate developments, oil and gas drilling, land and apartment leasing, communications towers, transportation and shipping ventures, resorts + casino construction, and full-feature movies. Self-reported data indicates that they prefer partnerships that do not require a full-time commitment due to their lifestyle and other investments. Underfunded existing companies in need of additional capital for expansion and business ventures in need of start-up capital are also considered by this audience. The active and risk-tolerant investors in this premium mailing list with optional opt-in email addresses have made or inquired to make a limited or general partnership investment for a minimum of \$10,000. These independent speculative investors are accustomed to making their own financial decisions and prefer the short-term quality of partnership investments that subsist less than 3 years. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE:** Average Age: 58 / Average Income: \$105,000.00 / Average Net Worth: \$480,000.00

**SOURCES**

- Questionnaires
- Direct Mail
- Subscriptions
- Newsletters Subscriptions
- Telemarketing
- Seminar Attendees
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2018  
 Next Update: 9/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



data owner



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
 6/2018 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

|                      |           |
|----------------------|-----------|
| AGE                  | N/C       |
| INCOME SELECT        | N/C       |
| PHONE NUMBER         | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M  |
| P.S. LABELS          | \$10.00/M |
| 3 X 5 INDEX CARDS    | \$35.00/M |
| 3 1/2 DISKETTE       | \$50.00/F |
| CD ROM               | \$50.00/F |
| E - MAIL / FTP       | \$50.00/F |

**ADDITIONAL SELECTIONS**

|                         |           |
|-------------------------|-----------|
| NET WORTH               | \$10.00/M |
| GENDER                  | \$5.00/M  |
| KEY CODING              | \$5.00/M  |
| CARRIER RT. SORT.       | \$10.00/M |
| BAR CODING              | \$10.00/M |
| EMAIL - DEPLOYMENT      | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

**contact:**

800-628-7806 usa  
 800-541-8540 canada  
 412-782-1109 fax  
 412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
 3030 william pitt way  
 pittsburgh pa 15238