# **LIMITED & GENERAL PARTNERSHIP INVESTORS POSTAL and EMAIL**

List Broker Discount 25% - More Information

410,721 Limited + General Partnership Investors + Qualified Prospects: Postal Address \$85.00/M 35,820 Limited + General Partnership Investors + Qualified Prospects: Telephone \$105.00/M 171,296 Limited + General Partnership Investors: Opt-In Email Addresses \$125.00/M

# Updated

Quarterly

#### **Limited and General Partnership Investors and Qualified Prospects**

#### **DESCRIPTION**

In this premium marketing data, the prosperous audience is composed of high income + substantial liquid net worth individuals who have a vast array of investments in their existing portfolio. These unconventional investors have an investment history or have expressed an interest in limited and general partnership investment opportunities domestic or foreign related to: real estate developments, oil and gas drilling, land and apartment leasing, communications towers, transportation and shipping ventures, resorts + casino construction, and full-feature movies. Self-reported data indicates that they prefer partnerships that do not require a full-time commitment due to their lifestyle and other investments. Underfunded existing companies in need of additional capital for expansion and business ventures in need of start-up capital are also considered by this audience. The active and risk-tolerant investors in this premium mailing list with optional opt-in email addresses have made or inquired to make a limited or general partnership investment for a minimum of \$10,000. These independent speculative investors are accustomed to making their own financial decisions and prefer the short-term quality of partnership investments that subsist less than 3 years. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE: Average Age: 58 / Average Income: \$105,000.00 / Average Net Worth: \$480,000.00

# SOURCES

Questionnaires Direct Mail Subscriptions **Newsletters Subscriptions** Telemarketing Seminar Attendees **Proprietary Sources** 

Opt-In Email

## Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS **Updated Quarterly**

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate



#### data owner



#### **UNIT OF SALE**

\$10,000.00 AVERAGE

124A

#### **GENDER**

90% MALE 10% FEMALE

#### SOURCES

**DIRECT RESPONSE DIRECT MAIL** OPT-IN EMAIL

4 - UP CHESHIRE

#### **ADDRESSING**

P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP **EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION** 

#### **SELECTIONS**

AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

#### ADDITIONAL SELECTIONS

\$10.00/M **NET WORTH GENDER** \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M

### contact:

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238