# OVER THE COUNTER (OTC) ACTIVE STOCK INVESTORS and QUALIFIED INQUIRERS

List Broker Discount 25% - More Information

774,130	OTC Active Stock Investors+Qualifed Inquirers	\$85.00/M	
574,512	OTC Active Stock Investors Qualified Inquirers: Home Address	\$85.00/M	
55,169	OTC Active Stock Investors+Qualified Inquirers: Home Phone (DNC Suppressed)	\$105.00/M	
363,210	OTC Active Stock Investors+Qualifed Inquirers: Business Address	\$85.00/M	
321,892	OTC Active Stock Investors+Qualifed Inquirers: Business Phone	\$125.00/M	
452,971	OTC Active Stock Investors+Qualifed Inquirers: Opt-In Email Addresses	\$125.00/M	

## TITLE

Over The Counter (OTC) Active Stock Investors and Qualified Inquirers

#### DESCRIPTION

The speculative investors in this premium mailing list with optional opt-in email addresses are young + aggressive. These speculators have either invested or have made a qualified inquiry to invest in shares of publically traded stocks and corporate bonds on the OTC:BB (Over the Counter Bulletin Board) markets or have purchased shares of stocks known as Pink Sheets. This high income audience, with an account size or qualified inquiry of \$10,000 or more, indicates that their trades are made through an online account or through a traditional brokerage firm. Self-reported information also indicates that these aggressive investors prefer shares offered from new + emerging business-to-business and business-to-consumer companies that are trading under \$5 per share. These emerging companies cover a wide array of industry sectors including heavy manufacturing, mining, pharmaceuticals, medical diagnostics, the latest apps, cutting edge technologies, network security, power + energy sources, chemicals, composites, financials, organic foods+craft beverages. These affluent speculators are attracted to high risk, high yield investments in low-priced stock + securities that they can add to their portfolio. All marketing data points, self-reported + public, are audited + double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive + responsive audience. Most of the risky investors in this premium marketing data make their own financial decisions from their marketing research + from analyst reports on new + emerging companies with the latest technologies that are poised for exceptional market position, potential, and growth

PROFILE: Average Age: 49 / Average Income: \$90,000.00 / Average Net Worth \$200,000.00

## SOURCES

**Investment Questionnaires** 

Seminar Attendees

Telemarketing

Direct Mail

**Newsletter Subscribers** 

Card Decks

**Proprietary Sources** 

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

# **Updated Quarterly**

Last Update: 9/2017 Next Update: 12/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

## data owner





## Counts thru 9/2017

9/20/2017

125A

#### DATE

9/2017 UPDATED 9/2017 CONFIRMED

#### UNIT OF SALE

\$10,000.00 AVERAGE

#### **GENDER**

90% MALE 10% FEMALE

#### SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

4 - UP CHESHIRE

#### ADDRESSING

P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

# **SELECTIONS**

N/C AGE N/C INCOME SELECT PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

#### ADDITIONAL SELECTIONS

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

#### contact:

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