

OVER THE COUNTER (OTC) ACTIVE STOCK INVESTORS and QUALIFIED INQUIRERS

125A

List Broker Discount 25% - More Information

774,130 OTC Active Stock Investors+Qualified Inquirers	\$85.00/M
574,512 OTC Active Stock Investors Qualified Inquirers: Home Address	\$85.00/M
55,169 OTC Active Stock Investors+Qualified Inquirers: Home Phone (DNC Suppressed)	\$105.00/M
363,210 OTC Active Stock Investors+Qualified Inquirers: Business Address	\$85.00/M
321,892 OTC Active Stock Investors+Qualified Inquirers: Business Phone	\$125.00/M
452,971 OTC Active Stock Investors+Qualified Inquirers: Opt-In Email Addresses	\$125.00/M

TITLE

Over The Counter (OTC) Active Stock Investors and Qualified Inquirers

DESCRIPTION

The speculative investors in this premium mailing list with optional opt-in email addresses are young + aggressive. These speculators have either invested or have made a qualified inquiry to invest in shares of publically traded stocks and corporate bonds on the OTC:BB (Over the Counter Bulletin Board) markets or have purchased shares of stocks known as Pink Sheets. This high income audience, with an account size or qualified inquiry of \$10,000 or more, indicates that their trades are made through an online account or through a traditional brokerage firm. Self-reported information also indicates that these aggressive investors prefer shares offered from new + emerging business-to-business and business-to-consumer companies that are trading under \$5 per share. These emerging companies cover a wide array of industry sectors including heavy manufacturing, mining, pharmaceuticals, medical diagnostics, the latest apps, cutting edge technologies, network security, power + energy sources, chemicals, composites, financials, organic foods+craft beverages. These affluent speculators are attracted to high risk, high yield investments in low-priced stock + securities that they can add to their portfolio. All marketing data points, self-reported + public, are audited + double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive + responsive audience. Most of the risky investors in this premium marketing data make their own financial decisions from their marketing research + from analyst reports on new + emerging companies with the latest technologies that are poised for exceptional market position, potential, and growth

PROFILE: Average Age: 49 / Average Income: \$90,000.00 / Average Net Worth \$200,000.00

SOURCES

- Investment Questionnaires
- Seminar Attendees
- Telemarketing
- Direct Mail
- Newsletter Subscribers
- Card Decks
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner



Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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