

OPTION INVESTORS: ACTIVE TRADERS and QUALIFIED INVESTORS

9/20/2017

126A

List Broker Discount 25% - More Information

| | |
|--|------------|
| 309,704 Option Investors: Active Traders + Qualified Inquirers | \$85.00/M |
| 207,935 Option Investors: Active Traders + Qualified Inquirers: 0-12 Month Recency | \$85.00/M |
| 136,796 Option Investors: Active Traders + Qualified Inquirers: Opt-In Email Address | \$125.00/M |

TITLE

Option Investors: Active Investors and Qualified Inquirers

DESCRIPTION

This premium marketing data is composed of wealthy individuals who have either invested or have expressed an interest to speculate at least \$10,000 in the options market. These affluent and speculative investors find volatile + high risk, high return investments very appealing. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The daring investor in this premium mailing list with optional opt-in email addresses are attracted to the high yielding return of the 'calls' and 'puts' trading options and are willing to risk a substantial loss. This breed of natural risk-takers have a diversified portfolio and a substantial net worth that can absorb a loss when trading within the extremely volatile and globally sensitive option market.

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 54 |
| Average Income: | \$110,000.00 |
| Average Net Worth: | \$375,000.00 |

SOURCES

- Investment Questionnaires
- Seminar Attendees
- Telemarketing
- Direct Mail
- Newsletter Subscribers
- Card Decks
- Proprietary Sources
- Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

95% MALE
5% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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