

OPTION INVESTORS: ACTIVE TRADERS and QUALIFIED INVESTORS

12/20/2017

126A

List Broker Discount 25% - More Information

309,704 Option Investors: Active Traders + Qualified Inquirers \$85.00/M
 207,935 Option Investors: Active Traders + Qualified Inquirers: 0-12 Month Recency \$85.00/M
 136,796 Option Investors: Active Traders + Qualified Inquirers: Opt-In Email Address \$125.00/M

TITLE

Option Investors: Active Investors and Qualified Inquirers

DESCRIPTION

This premium marketing data is composed of wealthy individuals who have either invested or have expressed an interest to speculate at least \$10,000 in the options market. These affluent and speculative investors find volatile + high risk, high return investments very appealing. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The daring investor in this premium mailing list with optional opt-in email addresses are attracted to the high yielding return of the 'calls' and 'puts' trading options and are willing to risk a substantial loss. This breed of natural risk-takers have a diversified portfolio and a substantial net worth that can absorb a loss when trading within the extremely volatile and globally sensitive option market.

PROFILE

Average Age: 54
 Average Income: \$110,000.00
 Average Net Worth: \$375,000.00

SOURCES

- Investment Questionnaires
- Seminar Attendees
- Telemarketing
- Direct Mail
- Newsletter Subscribers
- Card Decks
- Proprietary Sources
- Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable

Updated Quarterly

Last Update: 12/2017
 Next Update: 3/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017

DATE

12/2017 UPDATED
 12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

95% MALE
 5% FEMALE

SOURCES

- DIRECT RESPONSE
- DIRECT MAIL
- OPT-IN EMAIL

ADDRESSING

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP
- EMAIL - DEPLOYMENT
- EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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