# PATRIOTIC CAUSES DONORS POSTAL and EMAIL

List Broker Discount 25% - More Information

316,323 Total Patriotic Donors \$85.00/M 139,720 Opt-In Email Addresses \$125.00/M

# TITLE

#### **Patriotic Causes Donors**

# **DESCRIPTION**

The patriotic individuals found in this premium mailing list with optional opt-in email addresses are devoted to the funding and sponsoring of organizations which conserve the American way of life. These devoted donors make thoughtful contributions to causes that support the military, veterans, POW's policemen, firemen, and other types of domestic causes that support the allegiance of America. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

# **PROFILE**

Average Age: 58
Average Income: \$72,000.00
Average Net Worth: \$135,000.00

# **SOURCES**

Non-Profit Institutions

Direct Mail

Membership Rosters

Telemarketing

Seminar Attendees

Stockholder Lists

**Investment Questionnaires** 

**Proprietary Sources** 

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

# **Updated Quarterly**

Last Update: 6/2018 Next Update: 9/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

# DMA<sup>E</sup> One Market of Assessor

# data owner:



# Counts thru 6/2018

128A

6/20/2018

#### DATE

6/2018 UPDATED 6/2018 CONFIRMED

# **UNIT OF SALE**

\$35.00 AVERAGE

# **GENDER**

95% MALE 5% FEMALE

# SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

# **ADDRESSING**

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT

**EMAIL - PERSONALIZATION** 

# SELECTIONS

AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

# ADDITIONAL SELECTIONS

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

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