

PENSION FUND INVESTORS + ACTIVE INQUIRERS

12/20/2017

130A

List Broker Discount 25% - More Information

| | | |
|-----------|--------------------------------|------------|
| 3,313,391 | Pension Fund Holders/Prospects | \$105.00/M |
| 296,989 | With Phone Numbers | \$125.00/M |
| 1,381,684 | Opt-In Email Addresses | \$145.00/M |

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

N/A

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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TITLE

Pension Fund Investors and Active Inquirers

DESCRIPTION

This premium mailing list consists of a working-class and future conscious audience with an interest in their retirement. The pension fund holders and qualified responders in this premium marketing data with optional opt-in emails currently invest in a pension plan through their employers or have made a qualified inquiry to invest into a pension plan within the last 12 months. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

| | |
|--------------------|-------------|
| Average Age: | 48 |
| Average Income: | \$59,000.00 |
| Average Net Worth: | N/A |

SOURCES

Investment Questionnaires
Direct Mail
Insurance Questionnaires
Seminar Attendees
Subscriptions
Telemarketing
Membership Rosters
Opt-In Email
Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS