

# PENSION FUND INVESTORS + ACTIVE INQUIRERS

3/20/2018

130A

List Broker Discount 25% - More Information

3,313,391	Pension Fund Holders/Prospects	\$105.00/M
296,989	With Phone Numbers	\$125.00/M
1,381,684	Opt-In Email Addresses	\$145.00/M

Counts thru 3/2018

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

N/A

**GENDER**

80% MALE  
20% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

**Pension Fund Investors and Active Inquirers**

**DESCRIPTION**

This premium mailing list consists of a working-class and future conscious audience with an interest in their retirement. The pension fund holders and qualified responders in this premium marketing data with optional opt-in emails currently invest in a pension plan through their employers or have made a qualified inquiry to invest into a pension plan within the last 12 months. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	48
Average Income:	\$59,000.00
Average Net Worth:	N/A

**SOURCES**

Investment Questionnaires  
Direct Mail  
Insurance Questionnaires  
Seminar Attendees  
Subscriptions  
Telemarketing  
Membership Rosters  
Opt-In Email  
Proprietary Sources

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS