# PILOTS WHO ARE INVESTORS POSTAL and EMAIL

List Broker Discount 25% - More Information

626,676 Total Pilots	\$85.00/M
** You May Select By Type of Certification**	\$105.00/M
306,538 With Phone Numbers	\$125.00/M
249,185 Opt-In Email	\$210.00/M

#### <u>TITLE</u>

#### **Pilots Who Are Investors**

### DESCRIPTION

Affluent, high income and high net worth active investors who hold a pilot's license. These individuals are highly educated professionals who invest in or have invested in or have inquired to invest in a speculative or conservative investment for an average of \$10,000.00. These pilots are especially attracted to high risk, high yield investment opportunities. Most of these pilots make their own financial decisions.

#### PROFILE

Average Age:	46
Average Income:	\$102,000.00
Average Net worth:	\$215,000.00

#### **SOURCES**

Investment Questionnaires Stockholder Lists Subscriptions Membership Rosters Government Records Seminar Attendees Shareholder Lists Direct Mail Telemarketing Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

#### Updated Quarterly

Last Update: 6/2017 Next Update: 9/2017

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate

#### data owner:





6/20/2017

#### Counts thru 6/2017

# DATE

6/2017 UPDATED 6/2017 CONFIRMED

#### UNIT OF SALE

\$10,000.00 AVERAGE

## <u>GENDER</u>

90% MALE 10% FEMALE

## SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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