

**PILOTS WHO ARE INVESTORS  
POSTAL and EMAIL**

6/20/2018

131A

List Broker Discount 25% - More Information

626,676 Total Pilots	\$85.00/M
** You May Select By Type of Certification**	\$105.00/M
306,538 With Phone Numbers	\$125.00/M
249,185 Opt-In Email	\$210.00/M

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**TITLE**

**Pilots Who Are Investors**

**DESCRIPTION**

Affluent, high income and high net worth active investors who hold a pilot's license. These individuals are highly educated professionals who invest in or have invested in or have inquired to invest in a speculative or conservative investment for an average of \$10,000.00. These pilots are especially attracted to high risk, high yield investment opportunities. Most of these pilots make their own financial decisions.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age:	46
Average Income:	\$102,000.00
Average Net worth:	\$215,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

- Investment Questionnaires
- Stockholder Lists
- Subscriptions
- Membership Rosters
- Government Records
- Seminar Attendees
- Shareholder Lists
- Direct Mail
- Telemarketing
- Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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