

**PILOTS WHO ARE INVESTORS
POSTAL and EMAIL**

131A

List Broker Discount 25% - More Information

626,676 Total Pilots	\$85.00/M
** You May Select By Type of Certification**	\$105.00/M
306,538 With Phone Numbers	\$125.00/M
249,185 Opt-In Email	\$210.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

TITLE

Pilots Who Are Investors

DESCRIPTION

Affluent, high income and high net worth active investors who hold a pilot's license. These individuals are highly educated professionals who invest in or have invested in or have inquired to invest in a speculative or conservative investment for an average of \$10,000.00. These pilots are especially attracted to high risk, high yield investment opportunities. Most of these pilots make their own financial decisions.

PROFILE

Average Age:	46
Average Income:	\$102,000.00
Average Net worth:	\$215,000.00

SOURCES

- Investment Questionnaires
- Stockholder Lists
- Subscriptions
- Membership Rosters
- Government Records
- Seminar Attendees
- Shareholder Lists
- Direct Mail
- Telemarketing
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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