# POLITICAL ACTION COMMITTEE DONORS POSTAL and EMAIL

List Broker Discount 25% - More Information

1,406,928	Political Action Committee Donors	\$85.00/M
880,315	Republican Party Affiliation	+\$20.00/M
526,613	Democratic Party Affiliation	+\$20.00/M
1,006,315	With Phone Number	\$105.00/M
662,663	Opt-In Email Address	\$125.00/M

## TITLE

# **Political Action Committee Donors (PAC Donors)**

# **DESCRIPTION**

An audience of motivated donors actively invested in their local and national representation has been assembled in this premium mailing list with the option of selecting Republican or Democratic Party affiliation. These influential and wealthy contributors have made significant donations for candidates, lobbyists, and activists who they believe will represent them best. The affluent PAC donors of this marketing data fund the select individuals in hopes those representatives will act as their voice in the political arena to lobby and accomplish programs and goals they support. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience

## **PROFILE**

Average Age: 56
Average Income: \$120,000.00
Average Net Worth: \$500,000.00

# **SOURCES**

Membership Rosters Non-Profit Institutions

Direct Mail
Questionnaires
Subscriptions
Clubs

Telemarketing Proprietary Sources Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

# **Updated Quarterly**

Last Update: 6/2017 Next Update: 9/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

# DMA Baseline

## data owner:



# Counts thru 6/2017

132A

6/20/2017

#### **DATE**

6/2017 UPDATED 6/2017 CONFIRMED

## **UNIT OF SALE**

\$60.00 AVERAGE

#### GENDER

80% MALE 20% FEMALE

# **SOURCES**

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

## **ADDRESSING**

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

#### **SELECTIONS**

N/C AGE INCOME SELECT N/C PHONE NUMBER \$20.00/M \$7.00/M ZIP/SCF/COUNTY/STATE P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M \$50.00/F 3 1/2 DISKETTE CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

# **ADDITIONAL SELECTIONS**

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238