

POLITICAL ACTION COMMITTEE DONORS
POSTAL and EMAIL

12/20/2017

132A

List Broker Discount 25% - More Information

1,406,928	Political Action Committee Donors	\$85.00/M
880,315	Republican Party Affiliation	+\$20.00/M
526,613	Democratic Party Affiliation	+\$20.00/M
1,006,315	With Phone Number	\$105.00/M
662,663	Opt-In Email Address	\$125.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
 12/2017 CONFIRMED

UNIT OF SALE

\$60.00 AVERAGE

GENDER

80% MALE
 20% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Political Action Committee Donors (PAC Donors)

DESCRIPTION

An audience of motivated donors actively invested in their local and national representation has been assembled in this premium mailing list with the option of selecting Republican or Democratic Party affiliation. These influential and wealthy contributors have made significant donations for candidates, lobbyists, and activists who they believe will represent them best. The affluent PAC donors of this marketing data fund the select individuals in hopes those representatives will act as their voice in the political arena to lobby and accomplish programs and goals they support. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience

PROFILE

Average Age:	56
Average Income:	\$120,000.00
Average Net Worth:	\$500,000.00

SOURCES

- Membership Rosters
- Non-Profit Institutions
- Direct Mail
- Questionnaires
- Subscriptions
- Clubs
- Telemarketing
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
 Next Update: 3/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238