POLITICAL ACTION COMMITTEE DONORS POSTAL and EMAIL

List Broker Discount 25% - More Information

1,406,928	Political Action Committee Donors	\$85.00/M
880,315	Republican Party Affiliation	+\$20.00/M
526,613	Democratic Party Affiliation	+\$20.00/M
1,006,315	With Phone Number	\$105.00/M
662,663	Opt-In Email Address	\$125.00/M

TITLE

Political Action Committee Donors (PAC Donors)

DESCRIPTION

An audience of motivated donors actively invested in their local and national representation has been assembled in this premium mailing list with the option of selecting Republican or Democratic Party affiliation. These influential and wealthy contributors have made significant donations for candidates, lobbyists, and activists who they believe will represent them best. The affluent PAC donors of this marketing data fund the select individuals in hopes those representatives will act as their voice in the political arena to lobby and accomplish programs and goals they support. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience

PROFILE

Average Age: 56
Average Income: \$120,000.00
Average Net Worth: \$500,000.00

SOURCES

Membership Rosters Non-Profit Institutions Direct Mail Questionnaires Subscriptions

Clubs

Telemarketing
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018 Next Update: 6/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

DMA Direct Marketing Association Member

data owner:



Counts thru 3/2018

132A

3/20/2018

DATE

3/2018 UPDATED 3/2018 CONFIRMED

UNIT OF SALE

\$60.00 AVERAGE

GENDER

80% MALE 20% FEMALE

SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE N/C N/C **INCOME SELECT** PHONE NUMBER \$20.00/M \$7.00/M ZIP/SCF/COUNTY/STATE \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

ADDITIONAL SELECTIONS

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way

pittsburgh pa 15238