

# STAMP & COIN INVESTORS POSTAL and EMAIL

6/20/2017

133A

List Broker Discount 25% - More Information

781,242 Total Stamp and Coin Collectors	\$105.00/M
67,942 With Phone Numbers (DNC Suppressed)	\$125.00/M
325,778 Opt-In Email Addresses	\$145.00/M

**Counts thru 6/2017**

**DATE**

6/2017 UPDATED  
6/2017 CONFIRMED

**UNIT OF SALE**

\$150.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Stamp and Coin Investors, Collectors, and Responders**

**DESCRIPTION**

This premium marketing data is an assemblage of selective investors who take interest in the collection of rare stamps and gold or silver coins. The active investors encompassed in this mailing list with optional opt-in email addresses have either purchased or have expressed an interest to purchase investment grade stamps and/or coins. These enthusiasts are knowledgeable in the field of numismatics and rare stamps. These individuals mainly purchase stamps and coins for investment purposes and many are in search of particular items to complete existing collections. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	51
Average Income:	\$70,000.00
Average Net Worth:	\$160,000.00

**SOURCES**

Numismatic and Stamp Companies  
Proprietary Sources  
Investment Questionnaires  
Subscriptions  
Membership Rosters  
Seminar Attendees  
Trade Show Attendees  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238