

STAMP & COIN INVESTORS

POSTAL and EMAIL

12/20/2017

133A

List Broker Discount 25% - More Information

781,242 Total Stamp and Coin Collectors	\$105.00/M
67,942 With Phone Numbers (DNC Suppressed)	\$125.00/M
325,778 Opt-In Email Addresses	\$145.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$150.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Stamp and Coin Investors, Collectors, and Responders

DESCRIPTION

This premium marketing data is an assemblage of selective investors who take interest in the collection of rare stamps and gold or silver coins. The active investors encompassed in this mailing list with optional opt-in email addresses have either purchased or have expressed an interest to purchase investment grade stamps and/or coins. These enthusiasts are knowledgeable in the field of numismatics and rare stamps. These individuals mainly purchase stamps and coins for investment purposes and many are in search of particular items to complete existing collections. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	51
Average Income:	\$70,000.00
Average Net Worth:	\$160,000.00

SOURCES

Numismatic and Stamp Companies
Proprietary Sources
Investment Questionnaires
Subscriptions
Membership Rosters
Seminar Attendees
Trade Show Attendees
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238