

# STAMP & COIN INVESTORS

## POSTAL and EMAIL

3/20/2018

133A

List Broker Discount 25% - More Information

781,242 Total Stamp and Coin Collectors	\$105.00/M
67,942 With Phone Numbers (DNC Suppressed)	\$125.00/M
325,778 Opt-In Email Addresses	\$145.00/M

### TITLE

**Stamp and Coin Investors, Collectors, and Responders**

### DESCRIPTION

This premium marketing data is an assemblage of selective investors who take interest in the collection of rare stamps and gold or silver coins. The active investors encompassed in this mailing list with optional opt-in email addresses have either purchased or have expressed an interest to purchase investment grade stamps and/or coins. These enthusiasts are knowledgeable in the field of numismatics and rare stamps. These individuals mainly purchase stamps and coins for investment purposes and many are in search of particular items to complete existing collections. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

### PROFILE

Average Age:	51
Average Income:	\$70,000.00
Average Net Worth:	\$160,000.00

### SOURCES

- Numismatic and Stamp Companies
- Proprietary Sources
- Investment Questionnaires
- Subscriptions
- Membership Rosters
- Seminar Attendees
- Trade Show Attendees
- Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

### Updated Quarterly

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



### data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

### Counts thru 3/2018

#### DATE

3/2018 UPDATED  
3/2018 CONFIRMED

#### UNIT OF SALE

\$150.00 AVERAGE

#### GENDER

90% MALE  
10% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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