

**PREMIUM INCENTIVE AND TRAVEL
BUYING EXECUTIVES POSTAL and EMAIL**

6/20/2018

134A

List Broker Discount 25% - More Information

846,521 Total Executives	\$85.00/M
826,843 With Phone Numbers	\$105.00/M
701,080 Opt-In Email Addresses	\$210.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$500.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Corporate Executives, who Purchase Premiums, Sales Incentives,
Travel Packages and X-mas Gifts

DESCRIPTION

Executives, business owners, purchasing agents, and other senior level decision makers who are in charge of the acquisition and purchasing of products, services, trips, customized logo specialties which promote internal performance or stimulate perspective clients. These executives are in medium sized independently owned companies. These individuals have purchased products/services or have expressed an interest to purchase these services within the last 12 months via direct mail or telephone solicitation.

PROFILE

Average Age:	52
Average Income:	\$72,000.00
Average Employee Size:	30

SOURCES

Surveys
Seminar Attendees
Subscriptions
Direct Mail
Telemarketing
Mail Order Companies
Space Ads
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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