


PRE-RETIRES BY EXACT AGE POSTAL and EMAIL		6/20/2017	135A
List Broker Discount 25% - More Information		Counts thru 6/2017	
2,018,746	Pre-Retirees by Exact Age	\$125.00/M	
198,432	With Phone Numbers (DNC Suppressed)	\$150.00/M	
553,338	Opt-In Email Addresses	\$165.00/M	
TITLE Pre-Retirees by Exact Age		DATE 6/2017 UPDATED 6/2017 CONFIRMED	
DESCRIPTION This premium mailing list is an assemblage of higher-income individuals with a sizeable net worth who have shown or expressed an interest in retiring within the next 12 months. This premium marketing data with optional opt-in email addresses is available by exact age, and all marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Many of these pre-retirees are current investors of speculative and/or conservative investment products therefore are in need of financial and estate planning, long-term care insurance, and other types of investment and insurance products geared for asset protection and wealth preservation.		UNIT OF SALE \$500.00 AVERAGE	
PROFILE Average Age: 64 Average Income: \$58,000.00 Average Net Worth: \$270,000.00		GENDER 90% MALE 10% FEMALE	
SOURCES Investment Questionnaires Telemarketing Direct Mail Seminar Attendees Space Ads Insurance Questionnaires Subscriptions Proprietary Sources Opt-In Email		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
Updated Quarterly Last Update: 6/2017 Next Update: 9/2017		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
data owner:		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238	
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