

PRE-RETIREEES BY EXACT AGE**POSTAL and EMAIL****9/20/2017****135A**

List Broker Discount 25% - More Information

2,018,746	Pre-Retirees by Exact Age	\$125.00/M
198,432	With Phone Numbers (DNC Suppressed)	\$150.00/M
553,338	Opt-In Email Addresses	\$165.00/M

TITLE**Pre-Retirees by Exact Age****DESCRIPTION**

This premium mailing list is an assemblage of higher-income individuals with a sizeable net worth who have shown or expressed an interest in retiring within the next 12 months. This premium marketing data with optional opt-in email addresses is available by exact age, and all marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Many of these pre-retirees are current investors of speculative and/or conservative investment products therefore are in need of financial and estate planning, long-term care insurance, and other types of investment and insurance products geared for asset protection and wealth preservation.

PROFILE

Average Age:	64
Average Income:	\$58,000.00
Average Net Worth:	\$270,000.00

SOURCES

Investment Questionnaires
 Telemarketing
 Direct Mail
 Seminar Attendees
 Space Ads
 Insurance Questionnaires
 Subscriptions
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 9/2017

Next Update: 12/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017**DATE**

9/2017 UPDATED

9/2017 CONFIRMED

UNIT OF SALE

\$500.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238