

**PRE-RETIREEES BY EXACT AGE****POSTAL and EMAIL****3/20/2018****135A**

List Broker Discount 25% - More Information

|           |                                     |            |
|-----------|-------------------------------------|------------|
| 2,018,746 | Pre-Retirees by Exact Age           | \$125.00/M |
| 198,432   | With Phone Numbers (DNC Suppressed) | \$150.00/M |
| 553,338   | Opt-In Email Addresses              | \$165.00/M |

**TITLE****Pre-Retirees by Exact Age****DESCRIPTION**

This premium mailing list is an assemblage of higher-income individuals with a sizeable net worth who have shown or expressed an interest in retiring within the next 12 months. This premium marketing data with optional opt-in email addresses is available by exact age, and all marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Many of these pre-retirees are current investors of speculative and/or conservative investment products therefore are in need of financial and estate planning, long-term care insurance, and other types of investment and insurance products geared for asset protection and wealth preservation.

**PROFILE**

|                    |              |
|--------------------|--------------|
| Average Age:       | 64           |
| Average Income:    | \$58,000.00  |
| Average Net Worth: | \$270,000.00 |

**SOURCES**

Investment Questionnaires  
 Telemarketing  
 Direct Mail  
 Seminar Attendees  
 Space Ads  
 Insurance Questionnaires  
 Subscriptions  
 Proprietary Sources  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS****Updated Quarterly**

Last Update: 3/2018  
 Next Update: 6/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate

**data owner:**

**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 3/2018****DATE**

3/2018 UPDATED  
 3/2018 CONFIRMED

**UNIT OF SALE**

\$500.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

|                      |           |
|----------------------|-----------|
| AGE                  | N/C       |
| INCOME SELECT        | N/C       |
| PHONE NUMBER         | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M  |
| P.S. LABELS          | \$10.00/M |
| 3 X 5 INDEX CARDS    | \$35.00/M |
| 3 1/2 DISKETTE       | \$50.00/F |
| CD ROM               | \$50.00/F |
| E - MAIL / FTP       | \$50.00/F |

**ADDITIONAL SELECTIONS**

|                         |           |
|-------------------------|-----------|
| NET WORTH               | \$10.00/M |
| GENDER                  | \$5.00/M  |
| KEY CODING              | \$5.00/M  |
| CARRIER RT. SORT.       | \$10.00/M |
| BAR CODING              | \$10.00/M |
| EMAIL - DEPLOYMENT      | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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