

PROFESSIONALS WHO SUBSCRIBE TO FINANCIAL PUBLICATIONS POSTAL AND EMAIL

12/20/2017

136A

List Broker Discount 25% - More Information

381,656 Total Professionals \$85.00/M
 218,904 With Phone Numbers \$105.00/M
 179,760 Opt-In Email Addresses \$125.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
 12/2017 CONFIRMED

TITLE

Professionals at Home Address who Subscribe to more than two Financial Business or Investment Publications

UNIT OF SALE

\$350.00 AVERAGE

DESCRIPTION

Affluent professionals who subscribe to a minimum of two or more financial business or investment publications. These are hardcore investors who select and choose individual stocks, mutual funds, annuities, real estate, and other investment opportunities. These sophisticated investors have a diversified portfolio and make their own business decisions. These investors look to publications for advice and recommendations on financial decisions.

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

PROFILE

Average Age: 52
 Average Income: \$120,000.00
 Average Net Worth: \$250,000.00

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SOURCES

Subscription Lists
 Proprietary Information
 Direct Mail
 Seminar Attendees
 Investment Questionnaires
 Membership Rosters
 Telemarketing
 Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
 Next Update: 3/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



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