

**PROFESSIONALS WHO SUBSCRIBE TO FINANCIAL PUBLICATIONS POSTAL AND EMAIL**

6/20/2018

136A

List Broker Discount 25% - More Information

381,656 Total Professionals \$85.00/M  
 218,904 With Phone Numbers \$105.00/M  
 179,760 Opt-In Email Addresses \$125.00/M

Counts thru 6/2018

**DATE**

6/2018 UPDATED  
 6/2018 CONFIRMED

**TITLE**

**Professionals at Home Address** who Subscribe to more than two Financial Business or Investment Publications

**UNIT OF SALE**

\$350.00 AVERAGE

**DESCRIPTION**

Affluent professionals who subscribe to a minimum of two or more financial business or investment publications. These are hardcore investors who select and choose individual stocks, mutual funds, annuities, real estate, and other investment opportunities. These sophisticated investors have a diversified portfolio and make their own business decisions. These investors look to publications for advice and recommendations on financial decisions.

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**PROFILE**

Average Age: 52  
 Average Income: \$120,000.00  
 Average Net Worth: \$250,000.00

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SOURCES**

Subscription Lists  
 Proprietary Information  
 Direct Mail  
 Seminar Attendees  
 Investment Questionnaires  
 Membership Rosters  
 Telemarketing  
 Opt-In Email

**SELECTIONS**

AGE N/C  
 INCOME SELECT N/C  
 PHONE NUMBER \$20.00/M  
 ZIP/SCF/COUNTY/STATE \$7.00/M  
 P.S. LABELS \$10.00/M  
 3 X 5 INDEX CARDS \$35.00/M  
 3 1/2 DISKETTE \$50.00/F  
 CD ROM \$50.00/F  
 E - MAIL / FTP \$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH \$10.00/M  
 GENDER \$5.00/M  
 KEY CODING \$5.00/M  
 CARRIER RT. SORT. \$10.00/M  
 BAR CODING \$10.00/M  
 EMAIL - DEPLOYMENT \$25.00/M  
 EMAIL - PERSONALIZATION \$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2018  
 Next Update: 9/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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**contact:**

800-628-7806 usa  
 800-541-8540 canada  
 412-782-1109 fax  
 412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
 3030 william pitt way  
 pittsburgh pa 15238