

PROFESSIONALS WHO SUBSCRIBE TO FINANCIAL PUBLICATIONS POSTAL AND EMAIL

136A

List Broker Discount 25% - More Information

381,656 Total Professionals	\$85.00/M
218,904 With Phone Numbers	\$105.00/M
179,760 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

TITLE

Professionals at Home Address who Subscribe to more than two Financial Business or Investment Publications

UNIT OF SALE

\$350.00 AVERAGE

DESCRIPTION

Affluent professionals who subscribe to a minimum of two or more financial business or investment publications. These are hardcore investors who select and choose individual stocks, mutual funds, annuities, real estate, and other investment opportunities. These sophisticated investors have a diversified portfolio and make their own business decisions. These investors look to publications for advice and recommendations on financial decisions.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	52
Average Income:	\$120,000.00
Average Net Worth:	\$250,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Subscription Lists
Proprietary Information
Direct Mail
Seminar Attendees
Investment Questionnaires
Membership Rosters
Telemarketing
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



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