PROFESSIONALS (CONTRIBUTE $1,000.00 +)
POSTAL AND EMAIL

6/20/2017 137A

List Broker Discount 25% - More Information

396,287	Total Professionals	$85.00/M
182,518	With Phone Numbers	$105.00/M
186,651	Opt-In Email Addresses	$125.00/M

TITLE

Professionals Who Contribute $1,000.00 +

DESCRIPTION

In this premium marketing data, the audience is an assemblage of cultured wealthy professionals who are active large donors to non-profits, political organizations, and charities including the arts. The diverse group of socially conscious physicians, engineers, psychiatrists, attorneys, accountants, and other professionals in this marketing data share the commonality of making large donations, contributions, and grants in excess of $1,000 within the last 12 months. Tax deductions are frequently a contributing influence of these benefactors. This premium mailing list is comprised of home addresses with optional opt-in email addresses. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	54
Average Income:	$140,000.00
Average Net Worth:	$500,000.00

SOURCES

Non-Profit Institutions and Organizations
Direct Mail
Seminar Attendees
Telemarketing
Investment Questionnaires
Subscriptions
Clubs and Organizations
Membership Rosters
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

DMA Direct Marketing Association Member

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

$1,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238