

**PROFESSIONALS (CONTRIBUTE \$1,000.00 +)  
POSTAL AND EMAIL**

12/20/2017

137A

List Broker Discount 25% - More Information

396,287 Total Professionals \$85.00/M  
182,518 With Phone Numbers \$105.00/M  
186,651 Opt-In Email Addresses \$125.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$1,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Professionals Who Contribute \$1,000.00 +**

**DESCRIPTION**

In this premium marketing data, the audience is an assemblage of cultured wealthy professionals who are active large donors to non-profits, political organizations, and charities including the arts. The diverse group of socially conscious physicians, engineers, psychiatrists, attorneys, accountants, and other professionals in this marketing data share the commonality of making large donations, contributions, and grants in excess of \$1,000 within the last 12 months. Tax deductions are frequently a contributing influence of these benefactors. This premium mailing list is comprised of home addresses with optional opt-in email addresses. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age: 54  
Average Income: \$140,000.00  
Average Net Worth: \$500,000.00

**SOURCES**

Non-Profit Institutions and Organizations  
Direct Mail  
Seminar Attendees  
Telemarketing  
Investment Questionnaires  
Subscriptions  
Clubs and Organizations  
Membership Rosters  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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