

**PROFESSIONALS (CONTRIBUTE \$1,000.00 +)  
POSTAL AND EMAIL**

137A

List Broker Discount 25% - More Information

396,287	Total Professionals	\$85.00/M
182,518	With Phone Numbers	\$105.00/M
186,651	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**TITLE**

**Professionals Who Contribute \$1,000.00 +**

**UNIT OF SALE**

\$1,000.00 AVERAGE

**DESCRIPTION**

In this premium marketing data, the audience is an assemblage of cultured wealthy professionals who are active large donors to non-profits, political organizations, and charities including the arts. The diverse group of socially conscious physicians, engineers, psychiatrists, attorneys, accountants, and other professionals in this marketing data share the commonality of making large donations, contributions, and grants in excess of \$1,000 within the last 12 months. Tax deductions are frequently a contributing influence of these benefactors. This premium mailing list is comprised of home addresses with optional opt-in email addresses. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**PROFILE**

Average Age:	54
Average Income:	\$140,000.00
Average Net Worth:	\$500,000.00

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**SOURCES**

- Non-Profit Institutions and Organizations
- Direct Mail
- Seminar Attendees
- Telemarketing
- Investment Questionnaires
- Subscriptions
- Clubs and Organizations
- Membership Rosters
- Opt-In Email

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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