

**PROFESSIONALS WHO INVEST
POSTAL and EMAIL**

6/20/2017

138A

List Broker Discount 25% - More Information

612,802 Total Professionals who Invest \$85.00/M
 481,769 With Phone Numbers \$105.00/M
 167,969 Opt-In Email Addresses \$125.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
 6/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Professionals Who Invest

DESCRIPTION

Professionals of all types, at home addresses who are heavy investors, in stocks, bonds, C.D.'s, treasury bills, money market funds, commodities, and/or real estate.

PROFILE

Average Age: 52
 Average Income: \$120,000.00
 Average Net Worth: \$480,000.00

SOURCES

Investment Questionnaires
 Subscriptions
 Stockholder Lists
 Shareholder Lists
 Real Estate Transactions
 Direct Mail
 Telemarketing
 Opt-In Email
 Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017

Next Update: 9/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238