

**PROFESSIONALS WHO INVEST  
POSTAL and EMAIL**

12/20/2017

138A

List Broker Discount 25% - More Information

612,802	Total Professionals who Invest	\$85.00/M
481,769	With Phone Numbers	\$105.00/M
167,969	Opt-In Email Addresses	\$125.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

Professionals Who Invest

**DESCRIPTION**

Professionals of all types, at home addresses who are heavy investors, in stocks, bonds, C.D.'s, treasury bills, money market funds, commodities, and/or real estate.

**PROFILE**

Average Age:	52
Average Income:	\$120,000.00
Average Net Worth:	\$480,000.00

**SOURCES**

Investment Questionnaires  
Subscriptions  
Stockholder Lists  
Shareholder Lists  
Real Estate Transactions  
Direct Mail  
Telemarketing  
Opt-In Email  
Proprietary Sources

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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