

PROFESSIONALS WHO INVEST POSTAL and EMAIL

138A

List Broker Discount 25% - More Information

612,802	Total Professionals who Invest	\$85.00/M
481,769	With Phone Numbers	\$105.00/M
167,969	Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

TITLE

Professionals Who Invest

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE

10% FEMALE

DESCRIPTION

Professionals of all types, at home addresses who are heavy investors, in stocks, bonds, C.D.'s, treasury bills, money market funds, commodities, and/or real estate.

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

PROFILE

Average Age:	52
Average Income:	\$120,000.00
Average Net Worth:	\$480,000.00

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Subscriptions
Stockholder Lists
Shareholder Lists
Real Estate Transactions
Direct Mail
Telemarketing
Opt-In Email
Proprietary Sources

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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